

# From The Board



Each month a member of the Board of Trustees contributes an article to “Good News” to keep families up-to-date with the focus and work that the Board is involved with. This month, Gill Miller writes to us on the Development Plan that we began putting into action this summer. Gill is a past parent, current grandparent, and lead giving donor to the school’s Emergency Drive. She has joined the Board this year to continue this important work for the sustainability of Welsh Hills School.

Last summer, the Board of Trustees realized that Welsh Hills School was in desperate need of a comprehensive development plan. In the summer, a community member whose children attended Welsh Hills many years ago, and whose grandchildren are currently enrolled, created such a plan. Two tiers included an immediate response, listed below, and then a sustainment plan to carry us into the future. The Board adopted these plans officially in August. We are excited to work toward greater fiscal stability with these guides.

## We can do it!

A **Development Committee** was created and committed itself to raising \$150,000 immediately in order to demonstrate it is “a given” that the school can thrive financially. This early “seed” money was raised 10 days after the initial Parents Meeting (June 17, 2008.) We are grateful that these gifts came in right away. Of course, this initial money is necessary to build confidence and assure others we can do this without too much trouble.

The second leg of fund raising must come from parents. Every parent needs to make a commitment to raising \$2000 per student by the end of this quarter (December 2008). There are many ways to do this: take a section of the alumnae list to call and solicit funds, sponsor a neighborhood yard sale, ask friends and relatives, ask employers or connections you might have to corporations and foundations, or write a check. Just 20-25 donations at \$100 each makes this money. Work on this Parent Project has already begun. So far, six families have responded to this need, so we are on our way! We need to have a **Parent Sub-Committee** (3-5 people) coordinating and monitoring this effort. Please volunteer by letting Gina know of your commitment.

Finally, we have made a concerted and successful effort to guard our current enrollment and increase it by 10 more students. For those who have friends or new neighbors with young children, please introduce them to the school! Other organizations, businesses, and corporations are also hiring new employees that need direct contact. Again, everyone involved with the school can help with this effort.

